

# Princess Cruises Overhauls Additional Train Cars With SmartTray® Tables

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SCOTTSDALE, Ariz., June 29, 2017 /PRNewswire/ -- SmartTray® Rail & Bus, LLC announced today Princess Cruises Rail in Anchorage, Alaska, the first rail line in North America to deploy SmartTray® PED friendly tray tables on half of its train cars last year, made the decision last month to overhaul additional rail cars with SmartTray tables for 2018 Alaska season.

SmartTray proprietary, multi-function tray tables allow hands-free use of smartphones and electronic tablets while freeing up much needed space for food, beverage, and other items brought onboard. Electronic devices are always within arm's reach, in full sight, and securely held in SmartTray PED holders, lowering risks of these fragile devices becoming airborne, falling, and breaking.

"We are proud and delighted to have earned the trust and confidence of Princess Cruises to overhaul additional train cars with SmartTray PED-friendly tray tables," said Nick Pajic, Founder, President & CEO of SmartTray. "It's the repeat business that speaks volumes about our people, our company, and our products. I am proud to report SmartTray tables performed without a single failure since deployment on Princess' trains a year ago in some of the most extreme weather conditions on the planet," added Pajic.



Princess Cruises Train in Anchorage, Alaska

Fifty percent of Princess Cruises rail cars are already equipped with SmartTray integrated PED holders. For the 2018 Alaska season that runs May – September each year, Princess will have seventy percent of its trains outfitted with SmartTray tables. Princess Cruises Rail offers service between Anchorage, Talkeetna, Denali National Park and Fairbanks. Princess also offers Direct to the Wilderness rail service between the cruise terminal in Whittier and Princess Denali-area wilderness lodges.

SmartTray will exhibit at Railway Interiors Expo 2017, in Prague, Czech Republic, Nov. 14-15, 2017, and at UMA Motorcoach Expo 2018, in San Antonio, Texas, January 6-10, 2018. To arrange product demonstration please email us at: [info@thesmarttray.com](mailto:info@thesmarttray.com).

SmartTray holds 132 patented claims through 11 granted utility and 1 design patents. Additional domestic and international patents pending. For a list of granted patents through June 2017, please click on: <http://thesmarttray.com/patents/>

**ABOUT SMARTTRAY** SmartTray® International, LLC, SmartTray® Rail & Bus, LLC, and SmartTray® Automotive, LLC, work with companies around the globe to integrate and deploy SmartTray's patented powered and nonpowered PED friendly tray tables for use in aerospace, rail, bus, automotive, and marine transportation. SmartTray's mobile-device friendly tray tables facilitate hands-free use of portable electronic devices without taking up usable space on tray tables. SmartTray® tables provide enhanced ergonomics, better space management, and improved comfort and convenience over conventional tray tables. SmartTray® International, LLC, SmartTray® Rail & Bus, LLC, and SmartTray® Automotive, LLC, are privately owned. For more information, please visit: [www.thesmarttray.com](http://www.thesmarttray.com).

**Media Inquiries:**

Nick Pajic

Phone: +1.602.553.1988

[166336@email4pr.com](mailto:166336@email4pr.com)

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SmartTray tables deployed