

News release

SmartTray International Partners with Satterfield Aerospace

Satterfield Aerospace will do final engineering design and FAA certification of SmartTray X2 product line

PHOENIX, Arizona, January 27, 2014 – [SmartTray International, LLC](#), an innovation leader and pioneer of proprietary, simple, safe, low cost tablet device in-flight entertainment (IFE) platforms, announced today that it has formed a strategic partnership with Satterfield Aerospace, a Northridge, California based company. Satterfield has been selected to do the final engineering, design, FAA certification and manufacturing of the SmartTray X2 proprietary tray table.

This non-powered product design comes on the heels of the Federal Aviation Administration's (FAA) October ruling that, "airlines can safely expand passenger use of Portable Electronic Devices (PEDs) during all phases of flight."

Satterfield Aerospace President, John Satterfield said, "SmartTray has a very innovative product design, which we feel presents a very rich market opportunity for us. We are very happy to have a partnership with such an innovative company like SmartTray."

With millions of travelers bringing their own devices with them on airplanes, the X2 product provides safe, easy, and cost effective stowage of Personal Electronic Devices (PEDs) above and below 10,000 feet. This allows passengers the ability to use their own devices gate-to-gate in accordance with FAA regulations. "The SmartTray X2 comes at a perfect time with the recent regulatory change, providing airlines an FAA-compliant and economical way to provide safe stowage of PEDs while enhancing the total customer experience," said Nick Pajic, CEO and Founder of SmartTray.

About SmartTray

[SmartTray International, LLC](http://www.thesmarttray.com), is an innovation leader and pioneer of proprietary, simple, safe, low cost tablet device in-flight entertainment (IFE) platforms. SmartTray designs embrace proven, user friendly, cutting edge technologies designed to greatly enhance travelers' experiences while making the cabin safer for passengers and in-flight crews. SmartTray products turn decades old food tray designs into modern, cutting edge technology tablet device IFE platforms that can be installed in minutes per passenger seat at a fraction of the traditional seat embedded IFE systems costs. SmartTray is privately owned. For more information, please visit www.thesmarttray.com.

About Satterfield Aerospace

Satterfield Aerospace products are installed where high-performance and high reliability are required. In premium seating environments, their video arms support and enhance the goal of providing the best possible passenger experience. In economy class cabins where cabin layouts require special problem-solving designs, their video arms provide an outstanding level of service and value, for example in front row seating where video displays cannot be mounted on seat backs or bulkhead walls. Satterfield products can be found in all of the major commercial wide-body and narrow body passenger aircraft models in all classes of service. With more than 100,000 arms in service, with major carriers around the globe, Satterfield is well known and respected for product integrity, engineering excellence, and quality designs. Please visit www.satterfielddaerospace.com

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For more information, please contact:

David Schutzman

Phone: 203.550.8551

Email: david@davidschutzmanmarketing.com