



I N T E R N A T I O N A L , L L C

11/4/15

FOR IMMEDIATE RELEASE

Media Inquiries:

Anna Brice

Phone: +1.602.553.1988

Email: info@thesmarttray.com

**SMARTTRAY® INTERNATIONAL, LLC TO ATTEND
AIRCRAFT INTERIORS EXPO AMERICAS 2015, NOV 4-5, 2015
Hands-Free Tray Table Solution to View Personal Electronic Devices Onboard**

SCOTTSDALE, Arizona – SmartTray® International, LLC, a world leader and pioneer of proprietary, low cost mobile device-friendly tray tables with superior ergonomics and improved passenger comfort, is attending Aircraft Interiors Expo Americas 2015 in Seattle, WA on November 4-5, 2015. It is the largest dedicated aircraft interiors event in the Americas region with a multitude of international airlines scheduled to attend. Among those registered to attend are Alaska Airlines, American Airlines, Delta Airlines, JetBlue, Southwest, EgyptAir, Emirates, Cathay Pacific, and Qantas as well as other leading airlines.

The Expo is an opportunity for aircraft cabin interior vendors to display revolutionary advances in the industry through improved seating design, upholstery, materials, colors, and other similar innovations. SmartTray International will be displaying and offering demonstrations of new passenger device-friendly aircraft tray table solutions that facilitate hands-free use of portable electronic devices (PEDs), including smartphones.

“The airlines face a tremendous challenge in gaining and regaining their customers’ loyalty in this day of extra fees and smaller spaces when traveling. It is difficult for the airlines to find happy, satisfied travelers these days.” said Nick Pajic, President & CEO of SmartTray. “We feel tray tables by SmartTray® can help in that endeavor. The tray tables offer air travelers superior ergonomics, better space management, and improved comfort and convenience over conventional tray tables. Our exclusive licensing partnership with Astronics Corporation (ATRO), a leading provider of advanced technologies for the global aerospace and defense industries, allows us to team up with them to deliver our patented solutions to airlines and seat manufacturers globally. Airline passengers will benefit as a result.”

Visit SmartTray at Space #234 and ask for a demonstration of the products that will be displayed – the Economy Class X1, the Economy Class X2 and the Premium Class X4.

SmartTray’s attendance at the Aircraft Interiors Expo Americas 2015 comes shortly after the successful attendance at recent conferences – SmartRail USA 2015 in Charlotte, NC and APEX Expo in Portland, OR. “These two conferences were a tremendous experience for us, as we

were able to meet face-to-face with transportation industry experts and discuss the challenges of the passenger experience when traveling,” said David Coppock, COO, EVP Sales & Marketing. “Hearing the feedback from others in the industry helps SmartTray stay on track and true to our mission of improving the comfort and experience of passengers when traveling.”

ABOUT SMARTTRAY

SmartTray International, LLC, is an innovation leader and pioneer of proprietary, simple, practical, low cost, tablet device in-flight entertainment (IFE) platforms designed to greatly enhance travelers' experience and make the cabin safer for passengers and inflight crews. This innovation is capable of leveraging digital place-based media technology while bringing in-flight entertainment and Internet access right to air travelers' fingertips—without their ever having to reach overhead for their stowed tablet or other mobile device. SmartTray is privately owned. For more information, please visit www.thesmarttray.com.

ABOUT ASTRONICS CORPORATION

Astronics Corporation (ATRO) is a leading supplier of products and technology to the aerospace, defense, consumer electronics and semiconductor industries. Astronics' products include advanced, high-performance electrical power generation and distribution systems, lighting and safety systems, avionics products, aircraft structures and automatic test and simulation systems. Astronics' strategy is to increase its value by developing technologies and capabilities, either internally or through acquisition, and using those capabilities to provide innovative solutions to its targeted markets and other markets where its technology can be beneficial. Astronics Corporation, through its wholly-owned subsidiaries, has a reputation for high-quality designs, exceptional responsiveness, strong brand recognition and best-in-class manufacturing practices. The Company routinely posts news and other important information on its website at www.astronics.com.

###